

CLAIM AMENDMENTS

Replace the pending claims with the listing of claims presented below.

1. (Canceled)

2. (Currently Amended) The system of claim 4-11 wherein said database includes ownership data related to said marked jewelry.

3. (Currently Amended) The system of claim 4-11 wherein said database includes distinguishing characteristics of said marked jewelry for tracking and identification purposes.

4. (Currently Amended) The system of claim 4-11 wherein said database includes fees collected and owed.

5. (Currently Amended) The system of claim 4-11 wherein said database includes value of said marked jewelry.

6. (Currently Amended) The system of claim 4-11 wherein said loss protection systems provides said database with policy data relating to coverage terms selected.

7. (Currently Amended) The system of claim 4-11 wherein said loss protection systems provides said database with updated inspection data relating to said marked jewelry.

8. (Currently Amended) The system of claim 4-11 wherein said loss protection systems provides said database with transfer of ownership data.

9. (Currently Amended) The system of claim 1-11 wherein said loss protection systems provides said database with occurrence of events relating to said marked jewelry including one of theft, loss, destruction and recovery.

10. (Canceled)

11. (Currently Amended) A system for providing registration services and loss protection services related to marked jewelry, comprising:
a database for registering said marked jewelry; and
a loss protection system in communication with said database for bundling said registration services with said loss protection services related to said marked jewelry such that the combination of said registration services with said loss protection services is associated with said marked jewelry item regardless of ownership;

The system of claim 1 wherein said loss protection services are bundled with said registration services before transfer of ownership of a jewelry item to a consumer, a cost of said loss protection services bundled with said registration services being included in a cost of the marked jewelry item to the consumer.

12. (Currently Amended) The system of claim 11 wherein a wholesaler includes the registration services and loss protection services in the cost of the jewelry item, the wholesaler transferring the jewelry item to at least one entity prior to the consumer obtaining the jewelry item.

13. (Currently Amended) The system of claim 1-11 wherein the database and the loss protection system are implemented by the same system.

14. (Currently Amended) The system of claim ~~1-11~~ wherein the database includes an identification of marking on the marked jewelry item.

15. (Canceled)

16. (Currently Amended) The method of claim ~~15-24~~ wherein the updating said database occurs upon one of a transfer of ownership, loss, destruction, theft, damage, recovery and settlements initiated.

17. (Currently Amended) The method of claim ~~15-24~~ wherein terms of loss protection services include identification information for said marked jewelry item.

18. (Currently Amended) The method of claim ~~15-24~~ wherein terms of loss protection services include a value of said marked jewelry item.

19. (Currently Amended) The method of claim ~~15-24~~ wherein terms of loss protection services include ownership information related to said marked jewelry item.

20. (Currently Amended) The method of claim ~~15-24~~ wherein said marked jewelry item includes a jewelry item that has been marked with an identification marking.

21. (Currently Amended) The method of claim ~~15-24~~ wherein said database is a commercial database accessible by authorized entities.

22. (Currently Amended) The method of claim ~~15-24~~ wherein said initiating said loss protection service agreement includes collecting activation information and ~~transferring for~~ said activation information to a provider of said loss protection services.

23. (Canceled)

24. (Currently Amended) A method for providing registration services and loss protection services related to marked jewelry, comprising:

initiating said registration services by registering a marked jewelry item in a database;

initiating said loss protection services;

bundling the registration services with the loss protection services such that the combination of said registration services with said loss protection services is associated with said marked jewelry item regardless of ownership;

providing the bundled registration services and loss protection services to a consumer; and,

updating said database upon an occurrence of an event relating to said marked jewelry item;

The method of claim 15 wherein said loss protection services are bundled with said registration services before transfer of ownership of a jewelry item to a the consumer, a cost of said loss protection services bundled with said registration services being included in a cost of the marked jewelry item to the consumer.

25. (Original) A method for providing registration services related to marked jewelry, comprising:

a wholesaler initiating said registration services by registering a marked jewelry item in a database;

the wholesaler including the cost of the registration services in a cost of the marked jewelry item;

the marked jewelry item being transferred from the wholesaler to at least one additional entity; and,

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the database being updated to indicate transfers of the marked jewelry item.

26. (Previously Added) A method for providing services related to jewelry, comprising:
a wholesaler initiating loss protection services or registration services for a jewelry item;
the wholesaler including the cost of said loss protection services or registration services in a cost of the jewelry item; and,
the jewelry item being transferred from the wholesaler to at least one additional entity.

27. (Currently Amended) The method of claim 15-24 wherein the registration services and the loss protection services are provided by the same entity.